

The background features a blue-tinted image of two business professionals in suits, one pointing towards the other. Overlaid on this are several white icons: a handshake, a group of three people, and two interlocking gears. A network of white lines with circular nodes is scattered across the scene. At the bottom, a stylized globe is shown with glowing white lines connecting various points on its surface. A dark blue rectangular box is centered in the middle of the image, containing the text.

Business Broker Strategic Partnership

Question?

What if you could secure more quality business listings and get them sold sooner to eager, cash-rich buyers?

We Can Help

We are interested in collaborating with you to turn undesirable and slow-to-sell business listings into commissions now and in the near future.

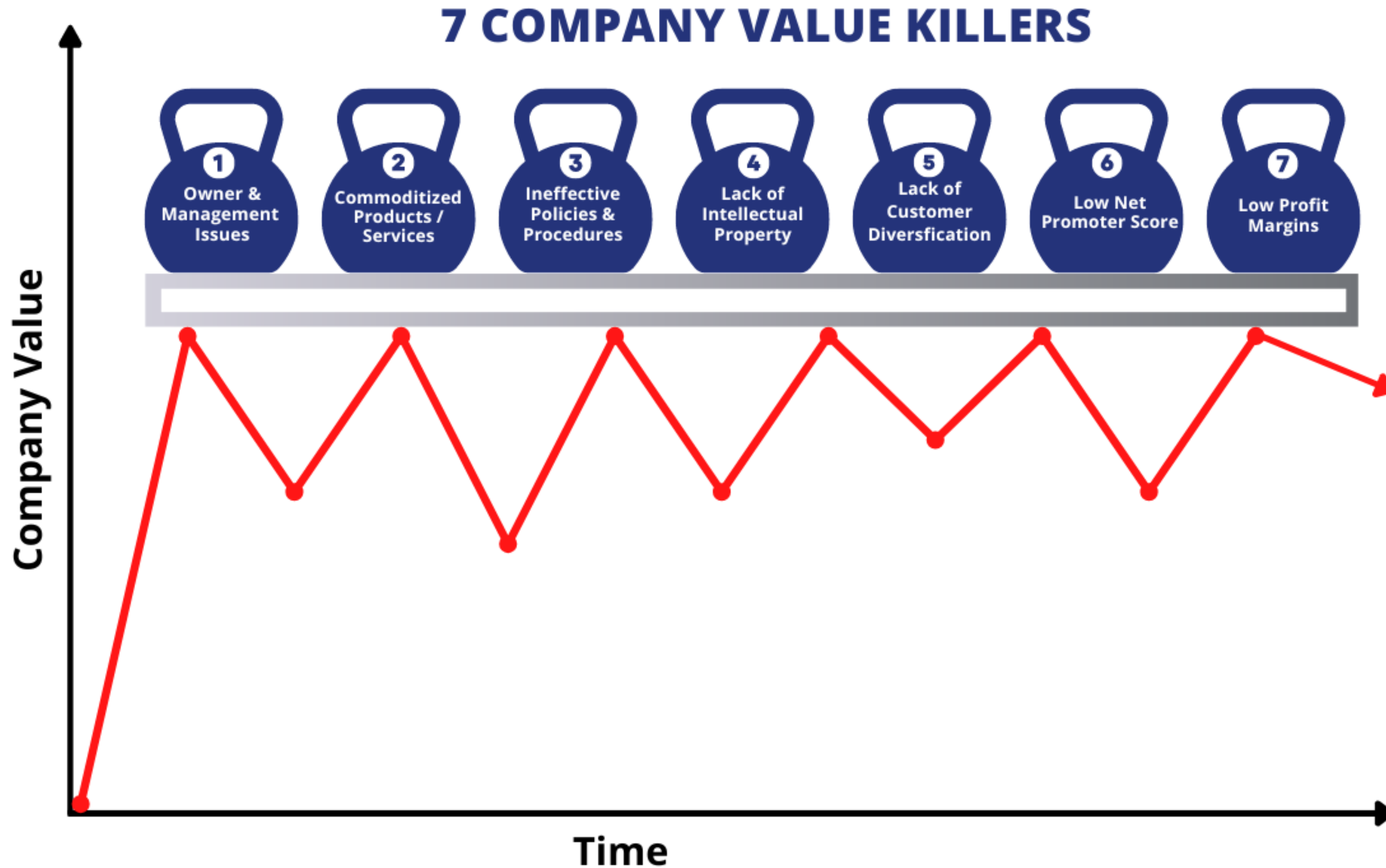
Current Market Opportunity

- Business owners today are in the fight of their lives to survive.
- The global economy is weak, and small business owners struggle financially to grow and scale their companies.
- This dramatically impacts you as a business broker since most businesses that contact you are likely dysfunctional in some way and incapable of being sold in their current condition... mainly due to a lack of profitability or properly preparing their exit strategy.
- The commission you earn on the sale of each business is directly related to that company's investment worthiness.

Alarming Statistics

- According to Forbes, 8 out of 10 businesses listed on the market won't sell.
- 90% of sellers do not get their desired asking price. The #1 reason is due to not having a proper exit strategy in place. Other reasons can vary from disorganized financial records, unrealistic valuation, no clear strategic growth plan, poor management, etc.
- Private Equity Firms and Family Offices are cash rich with \$8 Billion - \$1 Trillion available. But they only want to invest in companies with \$2 million+ in EBITDA.

Current Problems - 7 Company Value Killers



Businesses Need Help With Building Transferrable Value

What if we could add \$100,000 to \$500,000 of profits to EVERY business that contacts you... regardless of what they do or sell?




How Working With Us Will Benefit You?

- And what if we could produce those results in less than 12 months... and then send those businesses back to you to **sell for top dollar... and top commission?**
- An additional \$100,000 in revenue can increase the valuation of a business by \$500,000 or more... and that could mean an **ADDITIONAL \$50,000** in commission for **YOU** as the broker.

Our Solution - Strategic Growth Partnership

- We want to offer you a unique growth partnership solution.
- One where we can help any business over \$1 million+ in sales to dramatically increase their revenue, profits, and subsequent value of their company... in exchange for your help!
- We've worked with hundreds of small business owners and discovered 38+ areas that most businesses continuously neglect and overlook. No matter what they do, we can find \$100,000+ in additional revenue for ANY business.

Why Partner With Us

-  We are an Investment Management Firm that understands you are exposed to businesses that you are not interested in listing for sale due to their size, profitability, etc.
-  You could refer these unqualified leads, current listings that have been in the market for 6 months+, or expired listings.
-  We help boost their company value, and since they were interested in selling before you referred them to us - we will send this business back to list with YOU!

Benefits To Strategically Partner With Us

- We don't list businesses for sale so that we wouldn't be a competitor to you! You can earn a higher commission when they are ready to sell after we boost their company value!
- We can be a new profit source for you that can help you sell your listing faster whether it be a partial or full acquisition.

How We Can Help Business Owners...

- Whatever growth or profitability problems they may be experiencing, we would **like to offer our help, guidance, and assistance.**
- We would like you to introduce us to **meet** with your unqualified leads, expired listings, or any business you know that wants to double its profits so it can sell for top dollar!
- With your approval, we will show them in less than 45 minutes how we will find them **\$100,000+** in additional revenue without spending more on advertising!

There is **absolutely NO charge** from us to do this for you!

You Can Be Seen As A Hero

- ➔ When ANY small business owner contacts you to **list their business** (ie 1. Unqualified leads that do not meet your criteria, 2. Expired listings, 3. existing listings on the marketing for 6 months+ that are not attractive to investors etc), you can differentiate your services by helping them find **\$100,000+** in additional annual revenue and profits...which will substantially increase the valuation of their business!
- ➔ You will offer a FREE Profitable Exit Analysis (\$1500 value) to determine their company's potential value as well as avoid leaving money on the table!

Our Ideal Client Profile

Primary Target Audience (Full Acquisition)

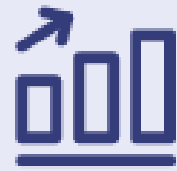
-B2B businesses of \$5 million to \$10 million in annual revenue with an EBITDA of at least \$500,000.

Secondary Target Audience (2-Stage Acquisition or 10-30% Minority Position Acquisition)

-B2B or B2C small businesses making \$1 million+ in annual revenues OR with an EBITDA of \$300,000+. The owner is motivated to sell and must be looking to retire!

PROFITABLE EXIT BLUEPRINT

How To Get Your Company Sold For Your Desired Asking Price



Profit Growth

Opportunity Analysis To Uncover Hidden Assets To Boost Company Value.



Focus On Critical Quick-Win Opportunities to Boost Profits.



Optimize Your Profit & Loss Statement.



Create & Utilize Growth Frameworks To Satisfy Appraiser & Lender Scrutiny.



Improve Debt Service Coverage Ratio To Secure Access To LBO Debt.



Secure Availability & Proof of Funds For Strategic Acquisition(s).

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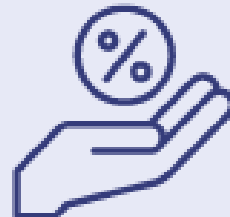
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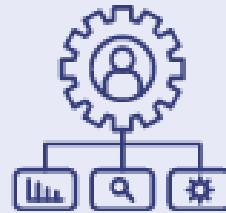
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Strategic Broker Partner Sources Acquisition Targets.



Acquisition(s) Made to Boost Profitability and Increase Company Value.



Implement Similar Profit Growth Strategies To New Acquisitions.



Multiple Acquisitions are Made To Achieve Targeted Level Of Profitability.



Secure Defensible Estimate of Value From a Certified Appraiser.

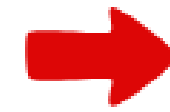


Valuation Arbitrage is Leveraged When Annual Profitability Reaches \$2M+ to Boost Investor Interest.

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How We Help - Leveraging The Valuation Arbitrage

SME > PE > IPO Valuation Arbitrage



Sample Gift Certificate To Distribute



Claim Your FREE Profitable Exit Analysis

\$1,500 Gift Certificate

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You'll Discover....

- How to generate \$100,000+ in additional revenue without spending more on advertising.
- How the top 7 company value killers are negatively impacting your desired asking price!
- How to easily sell for top dollar within 12 months by leveraging the valuation arbitrage formula!

Referred By: Broker Name

Expires on Month/Day/2023

Our FREE Profitable Exit Simulator

We can help any company to uncover additional revenue and profits in **less than 45 minutes... GUARANTEED!**

Test Drive our FREE Profitable Exit Simulator
www.mentureinc.com/sim/

Strategic Growth Partnership

- We want this to be a complete **win-win-win scenario** for everyone involved... especially for small business owners who need help selling their businesses for top dollar!
- If you would like more details and are ready to book a call with one of our team members, you can do so here >> www.mentureinc.com/jvmeeting/





Thank You!

For Discovering More About Our Strategic Growth Partnership Opportunity



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